

Cheltenham Bookmakes Online Ticketing System

Welcome to the new online ticketing system for Cheltenham Bookmakers. This system has been developed taking into account feedback from all stakeholders, including bookmakers, and will allow the purchase of Daily Betting Badges (DBB), Admission Badges, Annual Marketing Fee (AMF) & AGT fees in one transaction.

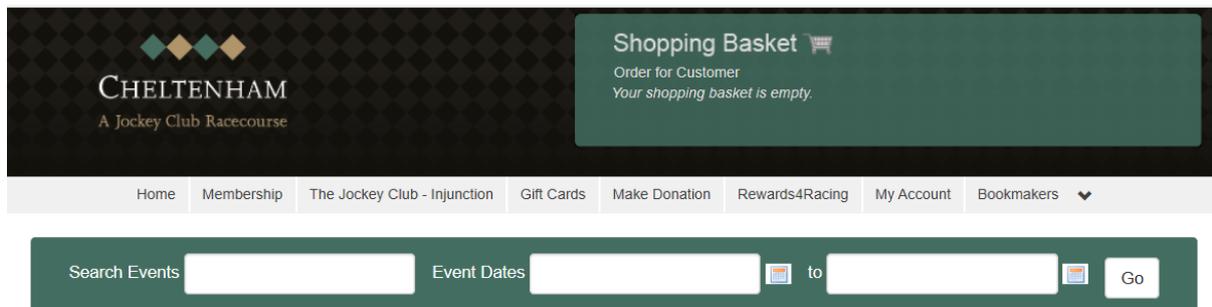
Please note:

A bookmaker cannot buy their DBB's unless they have already purchased their Annual Marketing Fee.

Once an Annual Marketing Fee has been purchased they are able to log in a buy their DBB and extra race day tickets.

Follow the link (hold Ctrl on the bottom of your keyboard and click on link below)

https://cheltenhamtickets.thejockeyclub.co.uk/Online/default.asp?doWork::WScontent::loadArticle=Load&BOparam::WScontent::loadArticle::article_id=0EF3F0E5-95E5-478A-BA45-11CD2592042E



Cheltenham Bookmaker Page

Tattersalls

Need your Annual Marketing Fee for Off List, DBB and Admissions [Click Here](#)

Need your Annual Marketing Fee for Festival List, DBB and Admissions [Click Here](#)

Got your Annual Marketing Fee but need DBB and Admissions [Click Here](#) Login to your account and then select Bookmakers from the main menu

Best Mate

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Search Events Event Dates  to 

Cheltenham Bookmaker Page

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Annual Marketing Fee

If you need your Annual Marketing Fee select the option for your required Enclosure and List Type

Select the number of Annual Marketing Fees you require – then Continue



Shopping Basket 
Order for Customer
Your shopping basket is empty.

[Home](#) | [Membership](#) | [The Jockey Club - Injunction](#) | [Gift Cards](#) | [Make Donation](#) | [Rewards4Racing](#) | [My Account](#) | [Bookmakers](#) 

Please Select Your Bundle Options

Cheltenham Tattersalls Annual Marketing Fee Off List 2019

Select Quantity

Annual Marketing Fee 

Cheltenham Bookmaker

Annual Marketing Fee Off List Sunday 1 September 2019 Cheltenham Bookmakers

[Start Again](#)

[Continue](#) 

Jockey Club Racecourses Ltd,
Registered Address: 75 High Holborn, London, WC1V 6LS

Company Reg Number 2909409
VAT Reg 629971981

[Terms and conditions](#) | [Privacy](#) | [The Jockey Club - Injunction 24/10/2018 \(PT-2018-000812\)](#)

Once you select Continue the following pop up appears which allows you to add DBB and tickets to your order. If none are required select Close. Note: these can be added at any time.

The Festival Presented by Magners Day 1
Saturday 15 March 2025
Cheltenham Racecourse
The Festival Presented by Magners Day 1

DBB ★ The Festival Day 1 DBB
Saturday 15 March 2025
Cheltenham Racecourse
Bookmaker DBB

TICKET ★ The Festival Presented by Magners Day 2
Sunday 16 March 2025
Cheltenham Racecourse
The Festival Presented by Magners Day 2

DBB The Festival Day 2 DBB
Sunday 16 March 2025
Cheltenham Racecourse
Bookmaker DBB

Close

If you have selected DBB you will see the following screen. Select the quantity required and select Continue.

DBB The Festival Day 2 DBB
Sunday 16 March 2025
Bookmaker DBB

Area

Bookmakers Tattersalls * £465.00

Bookmaker DBB (BTATT1) ★ £465.00 (£442.00 + £23.00 AGT)

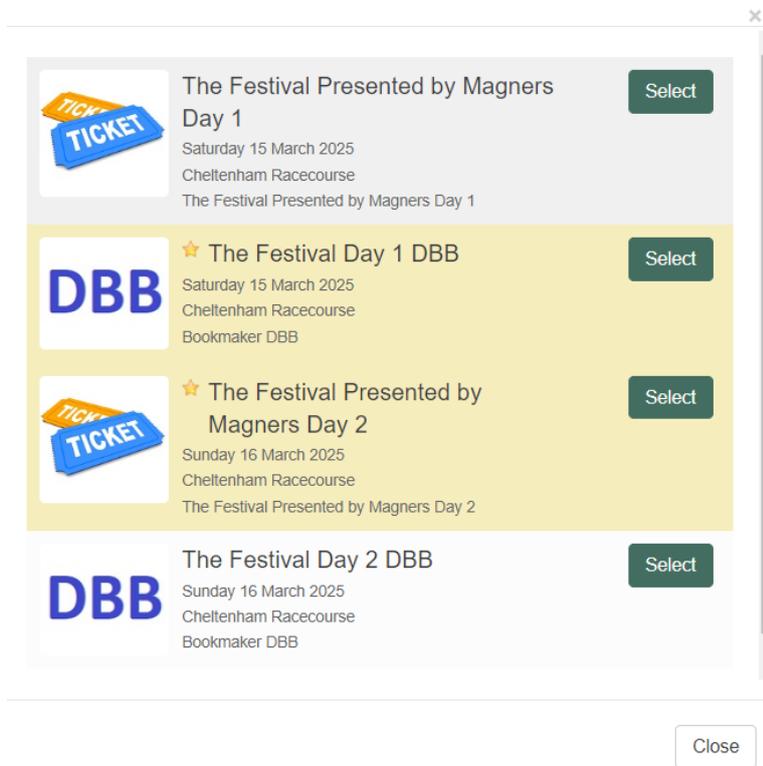
Your order may be subject to transaction and/or delivery fees
[More information about our fees](#)

Continue

[Look for other events](#)



You will then be offered any other tickets/day badges that you have not already selected as shown below.



The screenshot shows a selection interface with four items, each with a 'Select' button:

- TICKET** The Festival Presented by Magners Day 1
Saturday 15 March 2025
Cheltenham Racecourse
The Festival Presented by Magners Day 1
- DBB** ★ The Festival Day 1 DBB
Saturday 15 March 2025
Cheltenham Racecourse
Bookmaker DBB
- TICKET** ★ The Festival Presented by Magners Day 2
Sunday 16 March 2025
Cheltenham Racecourse
The Festival Presented by Magners Day 2
- DBB** The Festival Day 2 DBB
Sunday 16 March 2025
Cheltenham Racecourse
Bookmaker DBB

A 'Close' button is located at the bottom right of the interface.

Once you have completed adding Annual Marketing Fee, DBB or Tickets into your basket select close and you will be in the basket.

Please note: Delivery Method "Print at Home Ticket" is the only option available, if you have selected Annual Marketing Fee or DBB or both you will only receive an email confirmation which you will need to produce as proof of payment. If you have also selected tickets in this order Print at Home tickets will be attached to the Order Confirmation. Please also print these ticket as they will be scanned for entry.

Bundles

Cheltenham Tattersalls
Annual Marketing Fee
2019

1 @ £150.00 each

Tickets

Annual Marketing Fee Area

Annual Marketing Fee Tattersalls

Amount £150.00

Delivery Method

Please select a delivery method.

Mobile or Print at Home Ticket

No charge



Get your tickets sent directly to your mobile phone - simply download The Jockey Club app.

Continue

Select Continue and then either login to your existing account or create a new account.

Please enter your details

Log in to existing account

New to the Jockey Club? Create Account

NB You must enter your Trading Name Betting Ring and List Position number (s) before clicking BUY (Add more boxes by clicking on the +sign)

Billing Info

My Account Details

The address on your account must match the cardholder's billing address or the credit card transaction will be declined.

Additional Information

Please enter the name of your betting ring and list number(s) for Annual Marketing Fee (Required) Add each in a separate box

Please enter your betting ring and list number (s) for 16th March (Required)

Please enter your Trading Name (Required)

DBB

If you have already purchased your Annual Marketing Fee you can login at any time and purchase further DBB and additional tickets.

Use the following link

https://cheltenhamtickets.thejockeyclub.co.uk/Online/login.asp?targetpage=default.asp?doWork::WScontent::loadArticle=Load&BOParam::WScontent::loadArticle::article_id=05EF1A28-D5D2-40A2-AE37-B78BA5BCE37C

Login and then select from the Menu the list type that you require and your purchase options will show.

The screenshot shows the Cheltenham website interface. At the top left is the Cheltenham logo with the text 'A Jockey Club Racecourse'. To the right is a 'Shopping Basket' section with a cart icon, listing active promotions and a 'Membership Renewal' button. Below this is a navigation bar with links: Home, Membership, The Jockey Club - Injunction, Gift Cards, Make Donation, Rewards4Racing, My Account, Bookmakers, and Logout. A dropdown menu is open under 'Bookmakers', showing three options: 'DBB and Tickets Off List', 'DBB and Tickets Festival List', and 'Bookmaker Fees'. A blue arrow points to the 'DBB and Tickets Off List' option. Below the navigation bar is a search area with 'Search Events' and 'Event Dates' input fields.

The relevant DBB's and tickets will show according to which AMF you have purchased.

Search Events Event Dates to

	<p>★ The Festival Presented by Magners Day 1</p> <p>Saturday 15 March 2025 Cheltenham Racecourse The Festival Presented by Magners Day 1</p>	<input type="button" value="Buy"/>
	<p>★ The Festival Day 1 DBB</p> <p>Saturday 15 March 2025 Cheltenham Racecourse Bookmaker DBB</p>	<input type="button" value="Buy"/>
	<p>★ The Festival Presented by Magners Day 2</p> <p>Sunday 16 March 2025 Cheltenham Racecourse The Festival Presented by Magners Day 2</p>	<input type="button" value="Buy"/>
	<p>★ The Festival Day 2 DBB</p> <p>Sunday 16 March 2025 Cheltenham Racecourse Bookmaker DBB</p>	<input type="button" value="Buy"/>

Should you need help in purchasing your badges online please call the Helpdesk on 0344 579 3019 and select Option 1.